



**FOR IMMEDIATE RELEASE**

**Local apartment locators donate home renovation project to Dallas residents**

Smart City Apartment Locating partners with non-profit Dwell With Dignity to fight homelessness

**Dallas, Texas, July 23, 2019:** Smart City Apartment Locating revealed their first Dwell With Dignity Dallas home transformation to a deserving mother and son this past Thursday. The company raised \$6,400 by pledging a portion of every lease established by locators in the Dallas office during the second quarter of 2019.

“We live here, we play here, we work here, so it’s vital that we give back here. We have the opportunity to do great things, and this particular cause hits home for us,” Smart City CEO and Founder, Cassie Brown shared.

[Dwell With Dignity](#) is a Dallas-based non-profit organization leveraging design to create home environments that support health and wellness for families transitioning from homelessness and poverty to self-sufficiency. The project was introduced by Dallas Smart City agent, Courtney Chanon last quarter. She took the idea to Brown as a way to extend the company purpose, and Brown’s passion, of connecting people with a space to be themselves further into the local community.

“The most important thing about the partnership with Smart City is not just financial contribution, but the fact that the Smart City team all showed up in a huge group to volunteer at our warehouse,” said Ashley Agnew, Dwell with Dignity’s Executive Director. “We love to have people roll up their sleeves, get down and dirty to really see our progress, and be a part of the transformation.”

A week prior to the final donation hand-off and new home reveal, Smart City Apartment Locating shut down their Dallas office during a morning shift to volunteer at Dwell at Dignity. An estimated 60 hours of volunteer work was completed with donations sorted, painted and organized throughout Dwell with Dignity’s warehouse.

“This is just the beginning. As we grow, so will our ability to give even more back to our communities to help more people in need,” continued Brown.

One complete home transformation requires a donation of \$5,000. The additional contribution raised by Smart City and their agents was given directly to the recipients of the home to further support them in their transition.



### **About Smart City Apartment Locating**

[Smart City Apartment Locating](#) is a Texas-based, hyper-personalized apartment locating company that is on a mission to simplify the apartment locating experience in Dallas, Austin and Houston. Since being founded in 2013, Smart City Apartment Locating has helped over 29,900 people all over the state of Texas find new apartments. Recent awards include #19 Best Places to Work by Glassdoor in 2018; Best Places to Work by the Dallas Business Journal in 2015, 2017, and 2018. Follow them on Instagram: [@smartcityapts](#).

### **About Dwell with Dignity**

Since 2009, Dwell with Dignity has remained committed to its mission to help families escape poverty and homelessness through design; one household at a time. Dwell with Dignity installs a complete family home, including all furnishings, décor, and food, every other week for a new family. We believe in deeply impacting one family at a time in order to end the generational cycle of poverty. Our goal is to transform lives through design, inspiring families to maintain a standard of living in which they can thrive. Often times, after a family has received all of the counseling, training, and support from our partner agencies, they find themselves struggling to provide a home in which they can thrive. [Dwell with Dignity](#) addresses this critical economic need through our mission.

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