



**FOR IMMEDIATE RELEASE - 1/15/2020**

**Smart City Locating names Nathan Lenahan as Chief Operations Officer**

*Fast-growing apartment locating company hires first-ever C-suite executive*

**Dallas, Texas, January 15, 2020** -- Smart City Apartment Locating announced yesterday that it has added a Chief Operations Officer to its executive suite in order to support the company's rapid and ongoing growth. Nathan Lenahan assumed his duties as COO on Monday, January 13, and will oversee the current executive leadership team and develop all core functions of the company.

"He was the first person I met that made me think, 'I could work for him,'" stated chief executive officer, Cassie Brown. "His strong character, devotion to his people and ability to scale a business makes his role as COO vital as we continue expanding client services in our current cities, and into new markets outside of Texas."

Lenahan brings with him more than a decade of experience in roles where he successfully built large teams, optimized business operations, and increased revenue with various fast-growing companies, most recently with WeWork. During his time there, he saw success leading new market initiatives within sales, operations and community teams. Prior to that, Lenahan served as a senior leader for the Army National Guard and also launched a property management company that he later sold in 2017.

"In the last three years, Smart City has experienced significant revenue growth of 653 percent, as well as expanded its service offerings and markets," said Lenahan. "They've built something incredible and it's a privilege to join Cassie and the team at Smart City on the journey to become the most trusted, most utilized and most referred apartment locators in Texas."

**About Smart City Apartment Locating**

[Smart City Locating](#) is a Texas-based apartment locating service committed to simplifying the apartment renter's experience in Dallas, Austin and Houston. Since being founded in 2013, Smart City has helped approx. 40,000 clients find places to live their best lives by providing them with carefully curated, personally vetted places to call home across Texas. The company's recent awards include a debut on Inc. Magazine's annual Inc. 5000 list of America's fastest-growing, privately-owned companies in 2019; Best Places to Work by the Dallas Business Journal in 2015, 2017, 2018 and 2019, and Glassdoor in 2018. Follow the company on Instagram: [@smarcityapts](#).

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